



**Our lives.  
Our bodies.  
Our futures.  
Our freedom.**

**REPRODUCTIVE  
FREEDOM FOR ALL**

**REPRODUCTIVE  
FREEDOM FOR ALL  
FOUNDATION**

**2024  
ANNUAL REPORT**



PRODUCTIVE  
FREEDOM FOR ALL  
PERFORM

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# OUR MISSIONS

## REPRODUCTIVE FREEDOM FOR ALL FOUNDATION

To support and protect, as a fundamental right and value, everybody’s freedom to make personal decisions regarding the full range of reproductive choices through education, training, organizing, legal action, and public policy.

## REPRODUCTIVE FREEDOM FOR ALL

To develop and sustain a constituency that uses the political process to guarantee everybody the right to make personal decisions regarding the full range of reproductive choices, including preventing unintended pregnancy, bearing healthy children, and choosing legal abortion.

A large, stylized starburst graphic in a vibrant orange-red color, centered on the page. The starburst has multiple sharp points of varying lengths, creating a dynamic, sun-like effect. Overlaid on this graphic is the text "FREEDOM IS FOR ALL OF US" in a bold, white, sans-serif font. The text is arranged in three lines: "FREEDOM" on the top line, "IS FOR ALL" on the middle line, and "OF US" on the bottom line. The letters are thick and blocky, with a slight shadow effect that makes them stand out against the starburst background.

**FREEDOM  
IS FOR ALL  
OF US**



## LETTER FROM OUR PRESIDENT AND CEO

This letter, and this report, are about 2024.

**In a critical year for our rights and our futures, we saw important wins driven by support for reproductive freedom.** Seven abortion ballot initiatives passed—doubling the number of states where reproductive freedom has won on the ballot—and abortion clearly made the difference in tight races. Abortion access is more popular than any politician or political party.

Still, the hard work of millions wasn't enough to bring the outcomes we hoped for. Before the Trump administration even took office, they were laser focused on dismantling the rights and values we share at Reproductive Freedom for All. **The dangers we face threaten our most vulnerable communities, our fundamental freedoms, and our democracy itself.**

In moments like these, it is vital to speak with clarity. **So let's be very clear: Reproductive Freedom for All's commitment to our mission and values is irremovable and unshakable.** We will not be intimidated. We will not "obey in advance."

This report is the story of how Reproductive Freedom for All, and our members and supporters across the country, laid it all on the line in 2024. It's a story about how we built a foundation for the fights ahead.

Those fights won't be easy.

But they never have been, and for more than 55 years, **Reproductive Freedom for All and our 4 million members have shown that we are built for moments like these.** Our response to those who want to overwhelm us with chaos and cruelty is simple: We aren't backing down.

I hope the stories in these pages show you just how determined, how creative, and—yes, even now—how impactful we are when we work together.

In solidarity,



Mini Timmaraju  
President and CEO  
Reproductive Freedom for All



## LETTER FROM OUR BOARD CHAIRS

We couldn't be prouder of Reproductive Freedom for All in this moment.

In 2024, Reproductive Freedom for All and our 4 million members showed what it means to fight for our values. **More than 182,000 new members joined our cause, and over 80,000 people raised their hands to volunteer with us.**

Supporters across the country joined our Summer Youth Training Series and Rights Nights to get the training and tools to host house parties with friends and talk about reproductive freedom. They signed up to organize people on their campuses, join our Action Councils, and become part of our peer-to-peer texting team.

And day after day, they turned out to knock on doors, make calls, join rallies, donate, and talk to their friends, family, and neighbors about what's at stake for our rights, our democracy, and our lives.

Despite the current climate, an unequivocal fact remains true: **We are the majority—the 8 in 10 Americans who support legal abortion—and this fight is far from over.** We're channeling the energy and strength of our 4 million members to loudly, visibly push back.

The work we do every day only happens because of our members, supporters, volunteers, and donors. **We believe in this team—Reproductive Freedom for All's staff, members, supporters, and partners—and it's because of you that this organization is ready for what's in front of us.**

No matter what, we won't stop fighting for a world where all of us are free to make our own decisions about how, when, and whether to start or grow a family. And we will never betray who we are to get there.

Thank you for your steadfast support.

In solidarity,



Dawn Koenigs-knecht  
Board Chair, Reproductive  
Freedom for All Foundation



Kimberly Peeler-Allen  
Board Chair,  
Reproductive Freedom for All







# WHO IS REPRODUCTIVE FREEDOM FOR ALL?

Reproductive Freedom for All Foundation has **4 million+ members in all 50 states and chapters in Arizona, California, Georgia, Michigan, and Nevada.** Over the past year, we strengthened our state and national organizing infrastructure, and built a nimble, dynamic digital organizing team, which runs peer-to-peer texting, relational organizing tools, digital event recruitment strategy, and state and national volunteer engagement.

**Reproductive Freedom for All is what we are today because of our members.** They push us every day to be better. And we invest in them, providing them with training, resources, and support so that they can act on their values to defend and expand reproductive freedom.



## WAYS TO GET INVOLVED

- **BECOME A VOLUNTEER.** Joining our team means you'll be one of the first to receive updates on the state of reproductive freedom, opportunities to take action, and so much more.
- **DONATE.** By becoming a donor, you can support our volunteers as they work alongside us to protect and expand reproductive freedom at the local, state, and federal levels.
- **JOIN OUR TEXTING TEAM.** As a trained volunteer, you can text with peers in real time to inform them about reproductive freedom issues, answer questions, and help them take action in support of their rights. Text REPRO to 59791 to sign up.\*
- **SIGN UP TO JOIN ONE OF OUR ACTION COUNCILS.** You can be part of this group of volunteer-leaders who, with the support of our staff, engage their communities, host events, knock on doors, make phone calls, talk to their representatives, and more, in support of reproductive freedom.
- **SIGN UP TO HOST AN EVENT.** With training and toolkits from our staff, you can host an event with friends, family, and neighbors to talk about reproductive freedom in your community and state, and what you can do to protect your rights.



"People like me, working-class, neurodivergent, and navigating tough personal decisions, deserve to be part of this conversation. Abortion access isn't just political for me, it's personal.

When I attended the Nevada Chapter Lobby Day, I met with my state representatives and shared my story. Seeing progress happen after that, even small steps, reminded me that our voices matter."

**Claude, volunteer with Reproductive Freedom for All Nevada**

**Join the movement for reproductive freedom.**



\*By providing your phone number, you are consenting to receive mobile alerts from Reproductive Freedom for All at 59791 and other phone numbers. Message and data rates apply. Frequency varies. Text STOP to end. Text HELP for help.







## MEMBERS BY THE NUMBERS

### 2024 MEMBER ACHIEVEMENTS



**45 MILLION**  
texts sent

**182,000**  
members added



**80,000**  
people raised their hands  
to volunteer



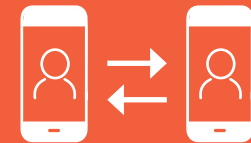
**550,000**  
doors knocked



**5.8 MILLION**  
calls made



**1,324**  
events hosted  
or co-hosted



**1,500**  
people were part of our  
peer-to-peer texting team

# REPRODUCTIVE FREEDOM FOR ALL 2024 ELECTION

The results weren't what we hoped for—but **we also achieved important victories** that we're building on as we mobilize the 8 in 10 Americans who support reproductive freedom to resist Donald Trump's agenda and hold our elected leaders accountable to their promises to protect our rights.



Reproductive freedom voters **doubled the number of states** where abortion ballot measures have won since *Roe v. Wade* was overturned.



We also won key seats on Michigan's and Montana's supreme courts—at a time when state courts are more important than ever.



Abortion helped secure wins in tight U.S. House and Senate races, including for Sens. Elissa Slotkin in Michigan and Tammy Baldwin in Wisconsin.

**Make no mistake:** Voters want legal access to abortion, contraception, and IVF, and don't support restrictions on reproductive freedom. Despite that, our polling showed voters also believed Trump's repeated lies—just one-third actually believed he would try to further ban or restrict abortion.

But these same voters made clear they are less likely to support Republicans in future elections if they try to pass more bans on abortion care—**meaning Trump and the GOP are at risk of losing voter support if they further attack abortion rights and access, giving us a clear opening in 2026.**

**The work we did doesn't disappear because of the results of one election.** Every door knocked, text sent, and conversation with friends, family, and neighbors, helps us build a community that is ready to fight tooth and nail for reproductive freedom.

**The road ahead will be hard  
but not impossible, thanks to the  
power of our community.**

Work completed on this page was paid for by our 501(c)(4), Reproductive Freedom for All. None of the work described on this page was paid for or endorsed by our 501(c)(3), Reproductive Freedom for All Foundation.





# REPRO FREEDOM FOR ALL GETS OUT THE VOTE



- ✓ Reproductive Freedom for All President and CEO Mini Timmaraju spoke on stage at the Democratic National Convention in Chicago.
- ✓ Our team addressed delegates from Arizona, Michigan, Nevada, New York, North Carolina, and Ohio about the need to elect reproductive champions.
- ✓ We spoke with the press, including outlets such as Politico and *The New York Times*, as well as Spanish-language shows “Al Punto con Jorge Ramos” and “Destino 2024” on Univision.
- ✓ We collaborated with the Harris-Walz campaign, Planned Parenthood Action Fund, EMILYs List, and In Our Own Voice: National Black Women’s Reproductive Justice Agenda on a reproductive freedom messaging and storytelling training for attendees and delegates.

**“Voters sent a message: You come for our rights, we’re going to come roaring back.”**

—Mini Timmaraju, President and CEO,  
Reproductive Freedom for All

Reproductive Freedom for All ran our **largest-ever electoral program** to mobilize voters across the country and build our strength for the fights ahead.



We endorsed and supported **393 candidates** (with a 75% win rate), including reproductive freedom champions **Sens. Angela Alsobrooks (D-MD) and Lisa Blunt Rochester (D-DE)**, the first Black women to represent their states in the Senate.

We ramped up our youth organizing, including on community and commuter college campuses, and launched a **digital relational organizing program**.



Activating youth voters!

We ran digital, TV, canvass, and phone campaigns to reach voters, with a focus on **women, young people, and people of color**.



Repro for All Director of Michigan Campaigns turning out the vote.



Driving the narrative around abortion.

We invested **eight figures** in ad campaigns and partnered with allies, including Future Forward, to inform voters about what’s at stake.



Rallying Arizonans to support Proposition 139 with model Chrissy Teigen.

We hosted almost **200 member events**, including Restore Our Rights and Turn Out Tuesday events across the country.

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## ARIZONA

- ✓ Secured a critical Senate seat with **then-Rep. Ruben Gallego, the first Latino elected to the U.S. Senate** from the state.
- ✓ Elected **Kevin Volk, picking up a critical seat in the Arizona House.**
- ✓ Sent **1.2 million texts**, made over **635,000 calls** to voters, knocked on over **342,000 doors**, and filled over **300 canvass shifts.**



Repro for All Arizona organizers getting ready to knock on doors and talk to voters.

## CALIFORNIA

- ✓ Elected **Rep. Dave Min**, while flipping hard-fought seats in the U.S. House for **Reps. Adam Gray, Derek Tran, and George Whitesides.**
- ✓ Mobilized voters to **maintain the Democratic supermajority** in the state legislature.
- ✓ Sent nearly **4 million texts** to voters, added almost **7,700 new supporters**, and filled over **300 canvass shifts.**



California organizers turning out the vote.

## MICHIGAN

- ✓ Secured a critical U.S. Senate seat with reproductive freedom champion **then-Rep. Elissa Slotkin.**
- ✓ Secured a reproductive freedom majority on the Michigan Supreme Court, endorsing **Kyra Harris Bolden, the first Black woman elected to the court**, and **Kimberly Ann Thomas.**
- ✓ Sent **1.3 million texts**, made over **1.2 million calls** to voters, and knocked on over **32,200 doors.**



Repro for All Michigan out on the campaign trail with Governor Gretchen Whitmer.

## NEVADA

- ✓ Reelected **U.S. Sen. Jacky Rosen** in a critical Senate race, as well as **Reps. Steven Horsford, Susie Lee, and Dina Titus** to the U.S. House.
- ✓ Mobilized voters to **maintain Democratic control** of both chambers of the state legislature.
- ✓ Sent nearly **750,000 texts** and made over **306,000 calls** to voters, while knocking on nearly **126,000 doors** and adding **9,300 new supporters.**



Repro for All Nevada organizers joining the Green Wave's Latinx Storytelling Tour, amplifying the voices of those impacted by abortion bans.

## GEORGIA

- ✓ Reelected to the U.S. House for **Reps. Hank Johnson, Lucy McBath, and Nikema Williams.**
- ✓ Mobilized voters to **block a Republican supermajority** in the Georgia House, allowing us to fight back against restrictive legislation and to protect reproductive freedom.
- ✓ Sent **3.5 million texts**, made over **960,000 calls** to voters, and knocked on over **6,000 doors.**



Repro for All Georgia organizers and volunteers out knocking on doors and talking to voters.

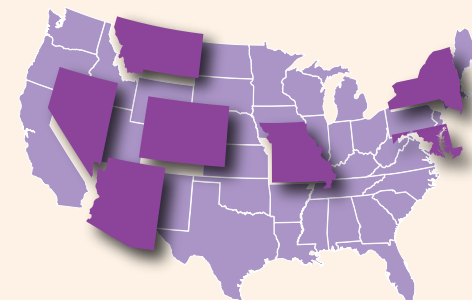
## OTHER KEY VICTORIES

- ✓ Sent **North Carolina Attorney General Josh Stein** to the governor's mansion.
- ✓ Endorsed **Judge Katherine Bidegaray**, who was elected to the Montana Supreme Court and is committed to upholding the state's constitutional right to privacy that protects abortion access.
- ✓ Reelected Wisconsin's incumbent **U.S. Sen. Tammy Baldwin**, a leading voice in the fight to restore abortion protections and expand access nationally.

Our members sent over **14.1 million texts** and made over **1.1 million calls** to voters in swing states such as Pennsylvania and Wisconsin, as well as Florida, Ohio, and Texas.

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Reproductive freedom voters **won a historic seven ballot measures** in Arizona, Colorado, Maryland, Missouri, Montana, Nevada, and New York—**doubling the number of states where reproductive freedom has won on the ballot. Repro Freedom for All was a founding member of the coalitions in Arizona and Nevada**, where we successfully passed measures that will protect abortion rights and access, while supporting measures in other key states.



### ARIZONA: 61.6% Voted YES for Proposition 139

- As part of the Arizona for Abortion Access coalition, we mobilized our members to get out the vote and helped collect over 823,000 signatures—the most in state history validating a citizen's initiative.
- Prop 139 was the highest-performing item on the 2024 ballot in Arizona. It won every legislative district in the state and received more votes than any statewide politician or judge (including Trump).
- Repro for All served on the campaign executive committee, where we drove the narrative, organized volunteers, and built community events across the state in support of the ballot measure.



### NEVADA: 64% Voted YES for Nevada Question 6\*

- As part of the Nevadans for Reproductive Freedom coalition, we helped collect over 200,000 signatures from all 17 counties in the state to get Question 6 on the ballot.
- The ballot measure was endorsed by 42 in-state organizations.
- Repro for All helped our coalition partners knock on 1.65 million doors and make 1.5 million calls in support of Question 6.
- We helped drive the narrative around abortion in Nevada, including serving as the coalition's Spanish-speaking spokesperson.



\*As of print date. Question 6 will be on the Nevada ballot again in 2026.





*The fight for  
reproductive freedom  
needs all of us.*

# ORGANIZING THE NEXT GENERATION

The impact of the Supreme Court's decision to overturn *Roe v. Wade* in 2022 is already being deeply felt by young people across the country. **That's why Reproductive Freedom for All is working with younger members, ages 18 to 30, to invest in the next generation of activists—to not just be part of this fight, but to lead it.**

**Our National Youth Action Council** is a volunteer-led group of Gen Z and younger millennial members who meet regularly and take action—even when in class or running errands—and recruit friends and family to join the fight for reproductive freedom. **In 2024, the council engaged 1,900 volunteers**, while hosting trainings, helping people confirm voter registration, creating educational zines, and tabling at events as part of our Pride series.

As part of our Action Council program, **we're building Youth Working Groups in our chapter states** of Arizona, California, Georgia, Michigan, and Nevada—one Youth Working Group in Orange County, California, is actively recruiting from Fullerton College and has brought on several members who are taking on active leadership roles.

**We're also organizing on college campuses in our chapter states**, working with on-campus interns to inform, educate, and organize their networks around reproductive freedom, table at campus events to sign up new volunteers, and build relationships with key partners on campus.

**We're also hosting digital events that invest in community and collective action**—including our Summer Youth Training Series and our Rights Nights program, which provided toolkits, coaching, training, and funds to host house parties with friends to discuss reproductive freedom.

**We recruited younger members to join our peer-to-peer texting program with 1,500 trained volunteers from across the country** texting with their peers in real time to inform and educate them, provide support to those with questions or those who need help finding information, and activate them.



Learn more about how you can join our texting team, start a club on campus, or join an upcoming event. →



ACCESS CHOICE  
SAFETY SUPPORT  
EDUCATION



## DRIVING THE NARRATIVE

Eight in 10 Americans support legal access to abortion—but the current, fractured information landscape is flooded with anti-abortion disinformation. **Reproductive Freedom for All is leveraging sophisticated research and targeted messaging to drive the narrative around abortion and break through to more people, including younger and diverse audiences.**

### LAST YEAR, WE:



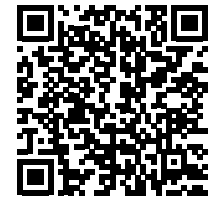
**Expanded our reach into Spanish-language media**, including media training for several Spanish-speaking staff members, and got our experts coverage in key outlets such as Telemundo and Univision, and local press in states such as Nevada.



**Grew our social media audience.** We invested in collaborations with social media powerhouses such as Feminist, NowThis, and Impact while building our influencer program—**ultimately tripling the number of views on our original video content to 10 million.** We provided messaging resources and fostered relationships for reproductive freedom advocacy, partnering with 50 influencers on campaigns, including Olivia Julianna, Haley Lickstein, Claire Hesser, Ally Rooker, Katie Grossbard, and Annie Wu. What's more, Repro for All held events such as an educational dinner with over 20 creators, as well as **a trip to Florida to raise awareness with content creators for Florida's Yes on 4 campaign**, targeting Gen Z and underrepresented communities.



**Amplified the tragic consequences of abortion bans**, such as the preventable deaths of Nevaeh Crain, Candi Miller, Amber Nicole Thurman, and others resulting from harmful anti-abortion policies, while issuing calls to action for our audiences to make their voices heard. **Repro for All President and CEO Mini Timmaraju also traveled to Texas** for a press conference with Rep. Lizzie Fletcher to address Josseli Barnica's tragic death.



**Read more about these stories and how you can help. →**



**Leveraged digital ad programs, including teaming up with Priorities USA on a six-figure digital ad and creator program** to encourage young women and women of color in Arizona to make their voices heard. This was part of Priorities USA's Margins Project, a multi million-dollar digital ad program designed to bridge the gap in voter outreach that traditional grassroots efforts overlook.



**Partnered on educational campaigns to inform people about attacks on reproductive freedom and abortion access**, including with More Than a Vote—now led by WNBA All-Star and champion Nneka Ogumike—and Future Forward Foundation.

# MOBILIZING IN THE STATES

Reproductive Freedom for All fosters year-round activism that builds community and activates people to create change in their states. In 2024, we deepened our investments in our five chapter states, adding campaign directors in Arizona, Michigan, and Nevada and expanding our team of organizers who are working to reach new communities, grow membership, and lead critical campaigns to protect and expand our rights.

## ARIZONA

In 2024, Reproductive Freedom for All Arizona worked with coalition partners in the successful fight to repeal an 1864 abortion ban after the state Supreme Court reinstated it. We mobilized members across the state to make their voices heard, and shaped coverage in outlets including AP News, NPR, the Arizona Mirror, AZ Central, and the podcast network Lemonada Media.

We also reached more Arizonans than ever about reproductive freedom and had 4,000 people raise their hands to volunteer with us. Knowing how critical it is to keep people engaged, we hosted phone and text banks, happy hours, and trainings, while expanding our campus organizing program, including building relationships with partners such as RISE to hand out Plan B at Arizona State University.



## CALIFORNIA

Reproductive Freedom for All California helped realize critical legislative victories in 2024. Our members, volunteers, and supporters fought hard to ensure that abortion providers can open new clinics, with well-trained and culturally responsive staff, in underserved areas.

We also organized and activated our members to help pass legislation that improves access to paid family leave and removes barriers that prevent LGBTQIA+ people from accessing care to expand or start a family.

Repro for All California also deepened our investment in campus organizing programs at schools such as the University of California, Los Angeles, and University of California, Riverside, as well as Fullerton College, where we tabled to talk about the intersection of reproductive freedom and environmental justice, and established a Youth Working Group that is recruiting members and volunteers.



## GEORGIA

In 2024, Reproductive Freedom for All Georgia collaborated with in-state partners to advance the Reproductive Freedom Act, which would enshrine the right to have an abortion and protect Georgians from investigation or prosecution of pregnancy outcomes. Working with our partners, nearly three dozen members turned out for the Fueling the Flame for Change advocacy day to support the Reproductive Freedom Act and combat the Religious Freedom Restoration Act.

Our members also volunteered for phone banks, text banks, and events throughout the year, including our Pride series, as we grew our campus organizing program. In November, all members of Georgia's Maternal Mortality Review Committee were dismissed by the state following a damning ProPublica report shining a light on the deaths of Candi Miller and Amber Nicole Thurman—making it even more critical to pass the Reproductive Freedom Act.





## MICHIGAN

In 2024, Reproductive Freedom for All Michigan reached people across the state through phone banks, canvasses, Pride events, and our Juneteenth event co-hosted with in-state partners. Over 100 people joined our Project 2025 town halls to learn more about how the GOP policy agenda threatens reproductive freedom and our democracy. In April, along with in-state partners, **we co-hosted Capitol Day with Michigan United**, ensuring our members could meet with their state representatives and staff to discuss reproductive freedom and the priorities important to them.

We also expanded our campus organizing program at four-year colleges, community colleges, and high schools to hand out voter information materials, run voter registration, recruit new members, and educate people about reproductive freedom issues.



## NEVADA

In 2024, Reproductive Freedom for All Nevada organized and mobilized people across the state, adding 9,000 members working to protect and advance abortion access. We engaged our growing base of activists through community festivals like Pride, Hispanic Heritage Month, Vota Palooza, Fiestas Patrias, and the Green Wave Movement's Latinx Storytelling Tour—while building our campus organizing program at schools such as the University of Nevada, Reno, where we trained interns in relational organizing tools and tactics to inform, educate, and organize their networks around reproductive freedom.

We also shaped the narrative about reproductive freedom in the state, online and in the media, working alongside coalition partners such as Planned Parenthood Votes Nevada, Battle Born Progress, Indivisible, and other partners that were part of the Nevadans for Reproductive Freedom coalition, to pass Question 6.



# Repro for All Action Councils

Our members and volunteers know the communities where they live and work better than anyone. That is why we support Repro for All Action Councils in states across the country.



## WHAT IS AN ACTION COUNCIL?

A local group of Reproductive Freedom for All volunteer-leaders who meet regularly and work together—with support and training from our organizing team—to educate, organize, and mobilize their friends, neighbors, and families. They host events, knock on doors, make phone calls, talk to their representatives, and more in support of reproductive freedom federally and within their state. We are ready to seize every opportunity to organize where we live and to fight for policies that protect our families and communities.





OUR BODIES  
OUR LIVES  
OUR DECISIONS  
OUR COURT

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# THE 51ST ANNIVERSARY OF ROE V. WADE

On Jan. 22—on what would have been *Roe*'s 51st anniversary—**Reproductive Freedom for All** and our **4 million members** showed up to make our support for abortion rights and access crystal clear!

In Arizona, ahead of the *Roe* anniversary, we marched in Phoenix and gathered signatures to get abortion rights on the 2024 election ballot in the state.

In Georgia, we hosted a **Grab and Go Lunch at the state Capitol** to talk with legislators and staff about reproductive freedom.

In Michigan, Repro for All's Director of Michigan Campaigns Shanay Watson-Whittaker was part of an **Instagram Live panel to discuss the ongoing fight for abortion access** in several key states across the country.

In Nevada, **Repro for All's Director of Nevada Campaigns Denise Lopez** was interviewed on local news channels to discuss the state of abortion rights, our ongoing efforts to get abortion on the ballot in the state, and more.



**Our communications team worked to make sure that *Roe* was top of mind!**



We published **over 100 stories, reels, and posts across our social platforms** amplifying the *Roe* anniversary, receiving **225,842 impressions**.

We engaged with **roughly 250 reporters to shape media narratives**, resulting in pieces by The Associated Press, MSNBC, and more.



**ABORTION  
ACCESS  
SAVES  
LIVES.**

# TAKING ACTION AT THE FEDERAL LEVEL

Federal efforts that effectively ban abortion would prevent abortion access across the country. That means everyone is vulnerable to attacks on reproductive freedom—even in states that currently protect the right to abortion. This is why our **government relations team works with lawmakers and allies on Capitol Hill to defend reproductive freedom and to seize opportunities to expand access that will mean more people are able to make decisions about their lives, bodies, and futures.**

## OUR GOVERNMENT RELATIONS TEAM:



**Holds lawmakers accountable** to act on their professed values and the values of the 8 in 10 Americans who support legal abortion.



**Monitors state and federal legislation**, as well as executive actions, and judicial and cabinet nominees and appointments, to ensure we are ready to take action at a moment's notice on opportunities or threats as they arise.



**Tracks the federal court system** for any case with the potential to cause sweeping shifts in abortion and reproductive health access or policy.

In 2024, **Repro for All** joined our movement partners in **launching Abortion Access Now**—a campaign that is energizing people and mobilizing voters across the country around a bold vision for nationwide abortion access, and building a long-term federal strategy to codify the right to abortion.

**Learn more about  
Abortion Access Now. →**



At the end of 2024, **we mobilized to help confirm as many fair-minded, qualified judges as possible** before Trump took office, by working with our Hill partners, and educating and mobilizing our members to call their senators. This contributed to the confirmation of:

## 235 JUDGES

The greatest number during a four-year presidential term, with **60% of nominees being people of color** and **64% of nominees being women.**



RECORD NUMBER OF  
**63 Black nominees**,  
including  
**40 Black women.**

FIRST-EVER  
**openly LGBTQ+ judge**  
on the 4th U.S. Circuit  
Court of Appeals



**Nicole Berner**



RECORD NUMBER OF  
**9 NOMINEES**  
with pro-reproductive  
freedom records.







# FIGHTING FOR OUR RIGHTS IN WASHINGTON, DC

In spring 2024, the U.S. Supreme Court heard oral arguments in two cases impacting abortion access. Both cases threatened to restrict access for everybody—regardless of whether they live in a state that protects abortion access. Reproductive Freedom for All and our members showed up, alongside our allies, while the Court heard both arguments.

## DEFENDING MEDICATION ABORTION CARE

**The Case:** Anti-abortion extremists brought a lawsuit, *Alliance for Hippocratic Medicine v. FDA*, challenging the U.S. Food and Drug Administration's decades-old approval of mifepristone, a **safe and effective medication** commonly used for abortion care as well as miscarriage care. The Court sidestepped the case by deciding it on a procedural matter, leaving mifepristone vulnerable to future attacks.

**Why It Matters:** Restrictions on medication abortion would impact as many as 64.5 million people nationwide, since it is the most common form of abortion care.\*

## DEFENDING EMERGENCY ABORTION CARE

**The Case:** *Idaho v. United States* centered on whether Idaho's total abortion ban unlawfully conflicted with the Emergency Medical Treatment and Labor Act (EMTALA) requirement to provide emergency abortion care. The **Court failed to decide the case on merits and sent it back to the lower court**; the Trump administration's Department of Justice (DOJ) has since withdrawn the case, meaning that states will not be required to provide emergency abortion care.\*

**Why It Matters:** Under Trump, the DOJ is telling states with abortion bans that they don't have to follow federal law, even if it means letting pregnant people suffer or die.

## INSIDE THE ACTION

With the help of our partners, **over half a million people had signed the People's Petition** to support medication abortion by the time of the *Alliance for Hippocratic Medicine v. FDA* rally.

**Repro for All President and CEO Mini Timmaraju made multiple major press appearances**, including on CNN's "Laura Coates Live" and MSNBC's "Deadline: White House."

**Over 200 members took part in our series of events** around the Supreme Court over the last three months, including several rallies during oral arguments.

Repro for All joined 23 partners to send a **letter urging Senate Judiciary Chair Dick Durbin to address "judge shopping"**—a practice often used by anti-abortion extremists to effectively guarantee their lawsuits will be heard by a sympathetic judge.

**"Republican politicians simply do not care about the lives of pregnant women and people trying to get lifesaving emergency health care."**

—Mini Timmaraju, President and CEO, Reproductive Freedom for All





## COMMITMENT TO OUR VALUES

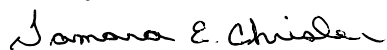
### Supporters, members, and friends,

Building an anti-racist organization—one where everyone who works here is seen, heard, and supported—is a journey, rather than a destination. That’s why we continually assess and hone our internal practices and external programming in order to meet our organizational values of collaboration, equity, excellence, inclusion, and transparency.

Now more than ever, it is important for Reproductive Freedom for All to serve as a bulwark against a tide of anti-DEI backlash. We know that to build a world that matches our organizational vision—Reproductive Freedom for All—we must continue to improve how we show up for ourselves as well as for our partners. Part of this work means attending to compliance matters and increasing access to training and education for our personnel. We are pleased to share some of these outcomes with you.

As a necessary condition of our work, we’ve also had to take action to provide our staff with a greater sense of security in an increasingly partisan, threatening political landscape. In the coming year, we are growing our Equity, Culture, and Talent (ECT) team to serve these needs, and I will continue to work closely with this team as the organization’s new chief operating officer. Thank you for standing alongside us as we fight for a future where reproductive freedom is a reality for everybody.

In unity,



Tamara E. Chrisler, Esq.  
General Counsel  
and Chief Operating Officer



The Equity, Culture, and Talent team carefully assesses how we operate in accordance with our Road Map to Equity. In 2024, we made important advances to ensure a more inclusive staff and culture.

To strengthen our organization, we provided staff with important training opportunities and protections. Last year, we:

**Introduced an online learning and training system** that efficiently links with our performance management system and allows staff to further grow and develop their skills throughout the year.

**Heightened cybersecurity** by providing staff with tools and knowledge to protect themselves and the organization against online threats.

**Trained staff about the dangers of online and physical harassment** by hiring a security consultancy to help them identify threats and take necessary action to address them.

**Completed a security assessment** of our national headquarters.

To improve compliance to ensure a more inclusive staff and culture, ECT:



**Strengthened infrastructure** by creating standard operating procedures and written protocols that will reduce redundancies and preserve institutional knowledge. We will serve as the model for other departments in implementing the same.



**Created and implemented systems and internal communications norms** that ensure staff are heard and empowered.

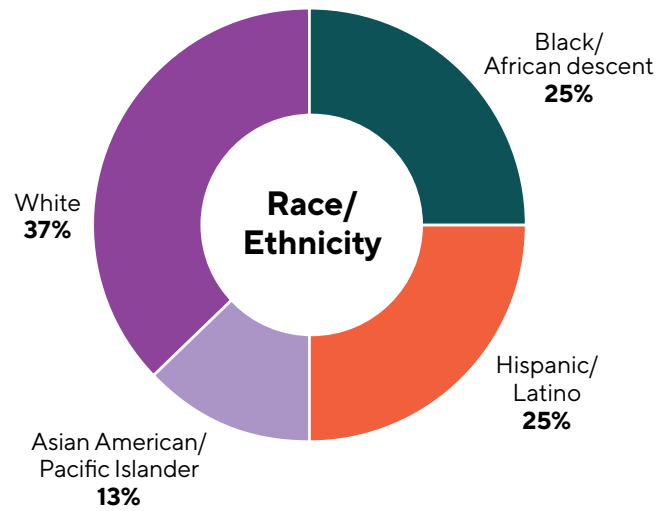


**Ensured all employees, including our remote employees, were provided with notice of their workplace rights.**

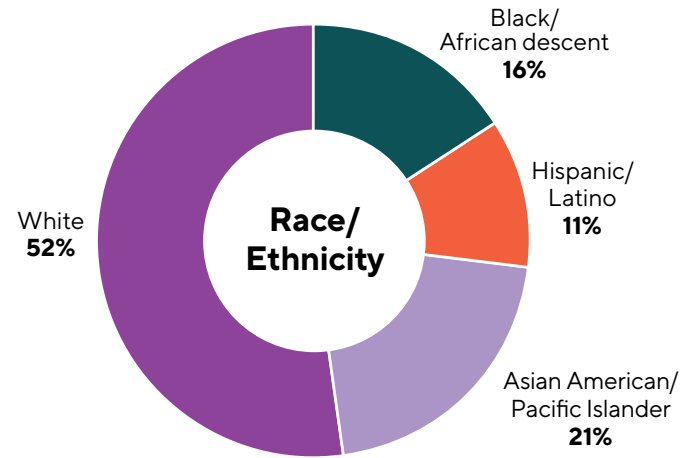
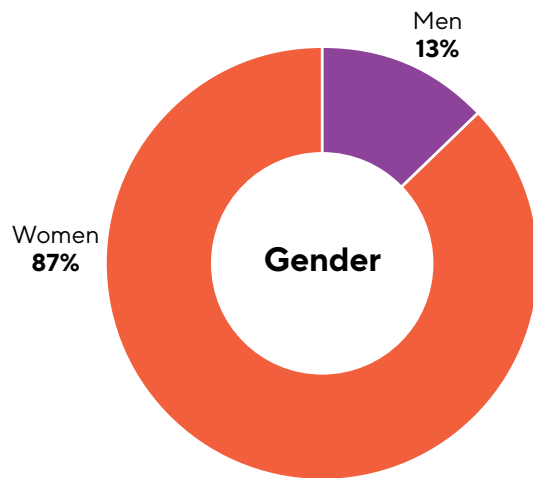


**Developed and implemented a new grievance policy** for our nonbargaining unit staff to promote consistency and further equity.

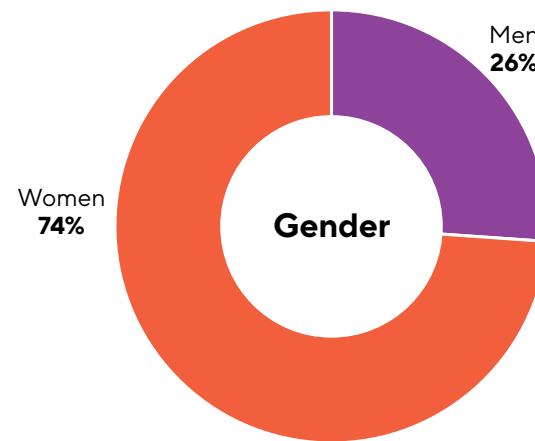
As we look ahead to 2025, we are working to further enhance the physical security of our national headquarters by implementing recommendations from our completed security risk assessment.



## LEADERSHIP



## BOARD OF DIRECTORS\*



\*501(c)(3) and 501(c)(4)



# Financial Overview

## Reproductive Freedom for All Foundation 501(c)(3)



## Statement of Financial Position

Fiscal Year Ending September 30, 2024

### ASSETS

#### Current Assets

Cash and investments	\$ 19,709,624
Accounts receivable	5,837,944
Deposits	5,606

#### TOTAL CURRENT ASSETS

**25,553,174**

#### Noncurrent Assets

Investments	16,043,170
Grants and contributions receivable	4,707,033

#### TOTAL NONCURRENT ASSETS

**20,750,203**

#### TOTAL ASSETS

**46,303,377**

### LIABILITIES AND NET ASSETS

#### Liabilities

Accounts payable and accrued liabilities	2,803,044
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#### TOTAL LIABILITIES

**2,803,044**

#### Net Assets

Restricted	32,237,186
Unrestricted	11,263,147

#### TOTAL NET ASSETS

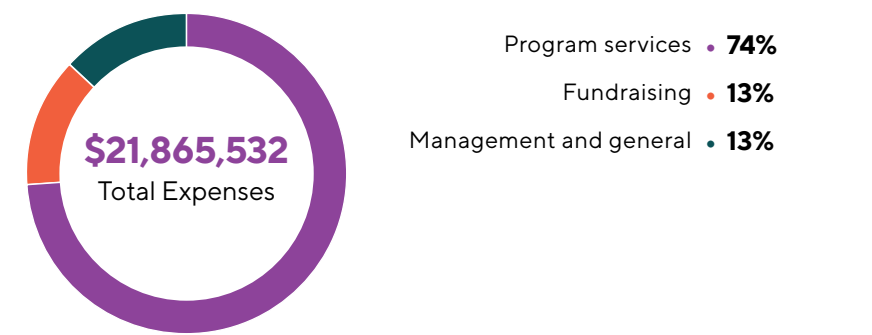
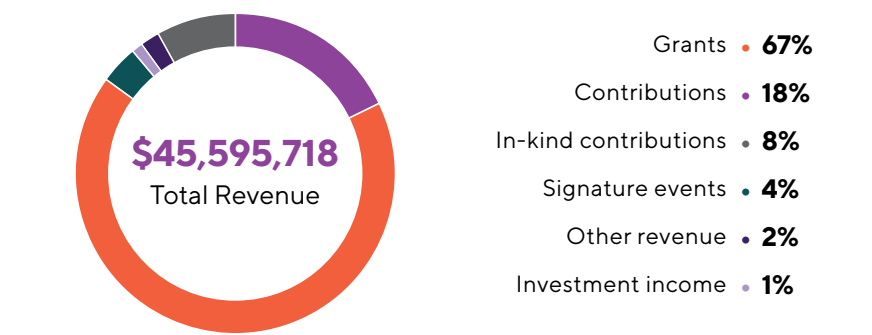
**43,500,333**

#### TOTAL LIABILITIES AND NET ASSETS

**46,303,377**

# Statement of Activities

Fiscal Year Ending September 30, 2024



REVENUE	
Revenue and Support	
Grants	30,455,262
Contributions	8,306,741
In-kind contributions	3,578,178
Signature events	2,003,535
Other revenue	844,209
Investment return, net	407,793
<b>TOTAL REVENUE AND SUPPORT</b>	<b>45,595,718</b>

EXPENSES	
Program Services	
Advocacy and organizing	13,950,159
Government relations	1,456,204
Communications	877,556
<b>TOTAL PROGRAM SERVICES</b>	<b>16,283,919</b>
Support Services	
Fundraising	2,808,444
Management and general	2,773,169
<b>TOTAL SUPPORT SERVICES</b>	<b>5,581,613</b>
<b>TOTAL EXPENSES</b>	<b>21,865,532</b>
Change in unrestricted net assets	23,730,186



## Financial Overview

### Reproductive Freedom for All 501(c)(4) and Political Action Committees

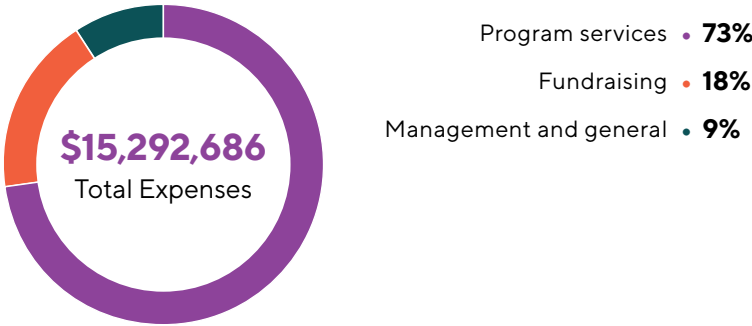
## Consolidated Statement of Financial Position

Fiscal Year Ending September 30, 2024

ASSETS	
Current Assets	
Cash and investments	\$ 4,466,545
Property and equipment (net of depreciation)	4,322,363
Accounts receivable	802,506
Deposits	-
<b>TOTAL ASSETS</b>	<b>9,591,414</b>
LIABILITIES AND NET ASSETS	
Liabilities	
Deferred lease benefit	4,630,932
Accounts payable and accrued liabilities	2,040,457
<b>TOTAL LIABILITIES</b>	<b>6,671,389</b>
Net Assets	
Without donor restrictions	2,700,025
Restricted	220,000
<b>TOTAL NET ASSETS</b>	<b>2,920,025</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>9,591,414</b>

# Consolidated Statement of Activities

Fiscal Year Ending September 30, 2024



REVENUE	
Revenue and Support	
Membership and contributions	8,545,708
Other income	8,322,288
Signature events	1,683,919
TOTAL REVENUE AND SUPPORT	18,551,915

EXPENSES	
Program Services	
Advocacy and organizing	9,790,354
Communications	860,387
Government relations	569,580
TOTAL PROGRAM SERVICES	11,220,321
Support Services	
Fundraising	2,689,271
Management and general	1,383,094
TOTAL SUPPORT SERVICES	4,072,365
TOTAL EXPENSES	15,292,686
Change in unrestricted net assets	3,259,229





REPRODUCTIVE  
FREEDOM<sup>FOR</sup> ALL

REPRODUCTIVE  
FREEDOM<sup>FOR</sup> ALL  
FOUNDATION

## 2024 ANNUAL REPORT

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[ReproductiveFreedomForAll.org](https://ReproductiveFreedomForAll.org)  
[ReproductiveFreedomForAll.org/Foundation](https://ReproductiveFreedomForAll.org/Foundation)

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