DONOR PRIVACY POLICY

NARAL Pro-Choice America Foundation values and respects its donors' right to privacy. It affirms that its fund-raising practices protect against unauthorized use of its contributor lists, and permits no general telephone solicitation of the public.

NARAL Pro-Choice America Foundation utilizes donors' personal information such as names, mailing addresses and email addresses only for purposes of donor acknowledgement and/or when an individual voluntarily provides this information and opts to join our mailing list. NARAL Pro-Choice America Foundation does not share, trade, or sell donors' personal or contact information with any third party organizations.

For purposes of individual donor acknowledgement, NARAL Pro-Choice America Foundation strives to ensure that all donors who request acknowledgment receive appropriate acknowledgment in an orderly, timely and effective manner.

Visitors to the NARAL Pro-Choice America Foundation Website remain anonymous. NARAL Pro-Choice America Foundation does not require visitors to register or provide personal information to view the site.

We use a number of web analytics products to optimize our website, including Google Analytics and Google Website Optimizer. These tools do not require our site visitors to identify themselves, and they do not provide us any personally identifiable information about our visitors that is not supplied voluntarily. Our goal in using analytics is to understand what parts of our website donor like and which parts need work. We encourage you to accept cookies when surfing our website so we can do our job of providing you useful information as effectively as possible.